

# Tomorrow Now: the future you want !

## We all know



- that most of what we currently believe in, are illusions.
- that our current economical and social systems are no-goes.

Becoming aware of this, people start writing,  
**talking, thinking and worrying about these no-goes...**

## What's the effect?



**The more we care about no-goes,  
the more brains are getting wired for no-goes!**

Have you ever been asked: “do not think of **pink elephants**” ?  
It's not possible!

The brain can't avoid reproducing what your ears hear or you eyes see...  
...but there is one exception: the word “**not**”  
...there is no image for it, ...nothing a brain-cell could host!

That's the reason, why young children are running for what we just told them not to do.  
Their brain reproduces every thing we spoke about, - except the word “**not**”

We all know, that “5 to 12 o'clock” has passed already.

**Documentaries:** - are showing disasters and the end of the planet.  
- feed everyone's eyes and ears with what we should **not** do...

## It's important to become aware, sure! But ...



...problems can't be solved by what has produced them  
nor by what should **not** be done!

...the environmental concerns have been known for half a century.  
Some decades ago the information was able to raise initiatives.  
... but now?



**The current generation ...**

- got used to it since they were born: novelty has worn off
- can't stand continuous ecological worrying for a lifetime
- faces substantial personal threads (lack of training, job and income)

**... has to ignore environmental news for personal survival !**

...and what about the following generation?

## Thread narrows horizons!

The worse situations become, the less people are able to take common issues in account!

# Let's wire brains the right way round!

Why does a cruel crime, like running amok, make its tour around the globe in a few hours, whereas real, existing sustainable solutions remain unknown for decades?



The reason is simple:

- **cruelties are emotional,**
- **solutions are rational.**

Brains are starving for emotions!  
Ratio is hard work!



**Stop rationalising sustainable solutions!**

**Stop dramatising destructive behaviour!**

**Do the opposite! Fill sustainable solutions with life,  
with emotions, with love, with action**

**Today's screen sceneries are tomorrow's reality!**

**"Whether you think you can, or you think you can't - you're right." Henry Ford**



There are sustainable technical, educational and social solutions already! Let's fuse them into the background of a story - and let them conquer the globe on the screen. Not a documentary, no !  
The script of an exciting, captivating, romantic adventure film, which enables the audience to experience inevitably a desirable reality.

Ecologists, innovative technicians, story and song-writers, musicians/composers, film maker, developers of sustainable economic or social systems or technologies, managers, translators, actors, artists etc.  
**welcome to shaping a sustainable future by creating an exciting screenplay.**

Your knowledge and your visions are in demand!

Let us

- search for sustainable solutions and create an innovation network
- list them and discuss relevance and place in the screenplay
- gather a collection of screenplay drafts / concepts
- evaluate the drafts and coordinate respective screenplay elements
- develop, complete, revise the screenplay
- translate the screenplay
- search for supporters and create a support network
- create an action plan

Dorothea Lorenz  
[info@didactic-pilot.eu](mailto:info@didactic-pilot.eu)  
[www.didactic-pilot.eu/en](http://www.didactic-pilot.eu/en)

